

ICF Oregon 2025 May Conference

LEVERAGING THE HUMAN CONNECTION IN A NEW NORMAL OF CHANGE

SPONSOR PACKET

We are thrilled to invite you to become a sponsor for our upcoming ICF-Oregon conference, scheduled for **May 6th, 2025**. This event, themed, "**Leveraging the Human Connection in a New Normal of Change**," will bring together Oregon professional coaches for a day of learning, networking, and growth.

We would be honored to have your support as a sponsor. To become a sponsor or for more information, please contact our Strategic Outreach Chair, Tara Atkins-Brown, at Outreach@ICFOregon.org.

Thank you for considering this opportunity to partner with us and support the professional development of our community.

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About ICF-Oregon

ICF-Oregon is a Chartered Chapter of the [International Coach Federation \(ICF\)](#) and is a volunteer run, domestic 501(c)(6) non-profit organization. The chapter is grounded in ICF Global's mission, vision and values and offers a collaborative, caring, and inclusive community of professional ICF coaches in Oregon. We empower our members to learn, build connections, and develop themselves to have a positive impact on their communities.

Members of ICF-Oregon share opportunities for networking, professional development, learning events, communication and promotional channels. They also have access to discounted resources for news and events with our partner organizations, Association of Training and Development (ATD) Cascadia, Organization Development Network (ODN) Oregon, and Portland Human Resources Management Association (PHRMA), plus other ICF chapters. In addition to webinars and events which offer continuing education credit, ICF Oregon offers coach members opportunities to connect, learn from peers and explore new topics through our virtual monthly Coach Connection and Equity Coffee Hour. ICF Oregon also offers a number of in-person networking and learning events such as walk and talks, happy hours, and our annual general meeting. This year, we are offering an additional in-person event with an inaugural Spring Conference. To learn more about ICF-Oregon, please visit our Web site at icforegon.org.

Event Overview

ICF-Oregon's Spring 2025 Conference is themed, "**Leveraging the Human Connection in a New Normal of Change**" and will bring together professional coaches for a day of learning, networking, and personal growth.

Date: May 6th, 2025

Location: U&I Event Center, Tigard, OR

Audience: We anticipate 30-40 professional coaches from across a spectrum of practices including executive, leadership, life, wellness, relationship, and more to attend this event.

The event agenda is subject to change, but it may include:

- 8:30 AM - 9:00 AM: Registration and Networking Coffee
- 9:00 AM - 10:15 AM: Welcome and Opening Keynote
- 10:15 AM - 10:30 AM: Morning Coffee Break
- 10:30 AM - noon: Presentations on Innovative Coaching Methods
- 12:00 PM - 1:00 PM: Lunch and Networking Table Discussions
- 1:15 PM - 2:45 PM: Learning Lab Breakouts
- 2:45 PM - 3:00 PM: Afternoon Coffee Break
- 3:00 PM - 4:00 PM: Afternoon Keynote
- 4:15 PM - 5:00 PM: Closing Remarks and Networking Reception



2025 Sponsors Levels and Benefits

Our members are professionals dedicated to advancing their skills and knowledge in coaching including both seasoned coaches, internal/external coaches, students, and professionals interested in the coaching field.

Although we expect around 30-40 attendees for this interactive, hands-on learning event, your sponsorship will be promoted to our 1,000 email contacts and featured on our website. Additionally, we will highlight the events with links back to our event page with our partners at ATD Cascadia, PHRMA and ODN Oregon.

Our website will prominently showcase this event. Sponsors will be highlighted in promotions and enjoy links to their sites from the ICF-Oregon web page during this March through May timeframe and through emails advertising and recapping the event. Additionally, ICF-Oregon will thank sponsors with a sign at our registration table and lunch tables, plus recognize sponsors during the event both verbally and in slides.

We offer several sponsorship levels to suit your marketing goals and budget. Each level provides unique benefits to maximize your exposure and engagement with our audience.

Sponsorship Levels

Gold Sponsor - \$500

Our gold sponsor helps ICF-Oregon fund our morning keynote speaker for this event. In appreciation for this generous support, our sponsor receives:

- Premier logo placement on all event materials and conference web page as Gold sponsor.
- Link on conference web page back to sponsor website
- Half-page ad in the event program and electronic conference brochure
- Option to display company materials on our event table
- Logo displayed in conference slides thanking sponsors
- Recognition at opening and opportunity to introduce our keynote speaker.
- If participating at the event, ribbon on badge recognizing Bronze sponsorship

Silver Sponsor - \$350

Our silver sponsor helps cover our participant learning lab event. In appreciation, the sponsor receives:

- Prominent logo placement on event materials as Silver Sponsor
- Quarter-page ad in the event program and electronic conference brochure
- Option to display company materials on our event table
- Logo displayed in conference slides thanking sponsors
- If participating at the event, ribbon on badge recognizing Silver sponsorship



Bronze Sponsor - \$150

Our bronze sponsors help us offer morning and afternoon break refreshments. In appreciation, the bronze sponsors receive:

- Name listed in event materials
- Recognition in the event program
- Name listed on slide recognizing our sponsors
- Sign at our break station (morning and/or afternoon) recognizing sponsorship
- If participating at the event, ribbon on badge recognizing Bronze sponsorship

In-Kind Donations

We also offer opportunities to help us run the event with donations such as:

- Bottled water
- Program printing and collating services
- Name badges
- Flip charts, notepads and pens

Marketing and Exposure Opportunities

As a sponsor, your brand will be prominently featured in our marketing efforts, including:

- Event website and social media channels
- Email campaigns to roughly 1,000 ICF-Oregon newsletter recipients
- On-site signage and event materials
- Event opening, lunch and closing slides thanking sponsors
- Post-event communications and follow-ups